

Date / Time: April 10, 2012, 2:30 – 4:30 PM

Project: Designer Focus Group: Physical Master Plan 2012 Update

Location: Meeting Rm. 124A&B (ground floor), Administrative Services Bldg. III, 2701 Sullivan Drive

Meeting Minutes

ATTENDEES

<i>Name</i>	<i>Initials</i>	<i>Department</i>	<i>Email</i>	<i>Telephone</i>
Paul Lipchak	PL	The Freelon Group		
Michael Cole	MC	Cole Jenest & Stone		
Douglas Hall	DH	BBH Design		
David L. Liberatore	DL	BBH Design		
Brian O'Haver	BO	Cole Jenest & Stone		
Walt Havener	WH	Lappas + Havener, PA		
Lynn Dunn	LD	BJAC		
Jennifer Amster	JA	BJAC		
Lisa Johnson	LJ	Office of the University Architect		
Sumayya Jones-Humienny	SJH	Office of the University Architect		
Tom Skolnicki	TS	Office of the University Architect		

- | <i>No.</i> | <i>Item</i> |
|------------|---|
| 1. | BO – Thinks process and history is important. Campus vision gets lost. Stating Vision-Mission-Goals up front is needed . All campus paths concept is good. Need a way to update maps, and provide tools in the back section. Consider breaking out maps for updates as-built of MP. Filters in sketch up could make 3D base files useful. Need to address site lighting, night site or landscape sites. |
| 2. | DH – Having history is important for new project managers. Like the performance based approach more than a check list. The combination of having paper and online 3D aspects is missing. 360 degree view around open space is suggested. Create a set of rules with renderings that keep the vision open enough without being too prescriptive. Project managers are a critical link, and therefore need to be familiar with the plan. Show good examples of sustainability. Landscape and Architecture sketches are scattered throughout like intervened to show. Graphics need to be consistent (sketches match plane) Be clear on what needs to be prescriptive versus open to interpretation. |
| 3. | WH – The document needs an Executive Summary. Campus Design Plans are very helpful. Like the healthy mix of text to photos. |
| 4. | MC – Could put the story final map at the front like executive summary. Michael using 3D max for a master plan drawing. Use cutting edge technology. Should be able to do this with our design school. Have everything on web, dynamic, can test ideas. Don't know what is going to happen with Dix property. A lot has changed since 2007, Dorothea Dix land. Design with nature & integrate--tell a story. Executive summary then appendix. GTCC has all 5 campuses in 3D maps, virtual on web and continually update--dynamic. Should be on leading edge lines on web as a design tool with interactive layer, make available to entities around perimeter of campus. Good for users, BOT's. Precedents don't convey purpose. Need cross section with attention to drawings. |
| 5. | PL – Scale an important issue, graphically not defining neighborhoods. Cornell image, scale urban massing scale important. 3D vision that is generic. |
| 6. | MC – Zoom in like Google earth, huge effort, and upfront, fine grain. Cornell shows layers = mistakes, looks like office building needs to look more sketch more diagrammatic less realistic. Focus on landscape that knits direct styles together. Font framework, back detects. |

7. WH – Disagrees with too much fine grain. Important to document a point in time, and therefore a hard copy is needed (even if an electronic version is used.) The hard copy is useful to reach agreement and approval by committees, grievance system with Board of Trustees, etc. The electronic version allows tweaks to update, but shouldn't stray too far from the standards established by the hard copy.
8. JA – Use for how to talk to NC State about design. Example: 3D diagrammatic 3D might be better. All like vignette sketches to show character (like watercolor)
9. LD – Hover over buildings, research technologies out there. If you are going to show 3D detail, you have to provide the true rules for viewing. Like sketch vignettes that give character.
10. WH – Applaud MP to set out vision too much specificity is not good. Need update tools in back (maps) on a more regular basis. Process is messy, don't want specificity.
11. LD – Capital Improvement as an appendix with maps before. Sketch up can do renderings. Photoshop with filters.
12. MC – MP speaking to a lot of other folks besides just the design community.
13. LD – Mix of pictures and sketches. Vehicular paths and gateways need sketches. Lighting not addressed.
14. BO – Landscape Standards: may want to change title to Site Standards. What is the one thing you want everyone to get? Put it up front. Photos don't always convey what words are saying. Use a hand sketch where giving dimensions (rather than narrative). Be clear on what needs to be specific and what not. ECU has good plan, Smith Group have mapped the campus, very clear, and doesn't dictate form of buildings just show massing. Need to update construction guidelines.
15. WH – Keep as generic as possible. Don't try to answer all questions. Leave enough room for interpretation. Construction Guidelines, guiding principal for document, best in the country, cutting edge. Move generic is more useful and leaves room for interpretation and discussion/argument.
16. LJ – Precinct postings are updated more often than every 5 years. Ability to have all buildings to look at buildings to understand nature of buildings. 3D sketches received complement what is purpose show scale. Need more information on vehicular paths. Principles applied to Centennial and main campus seamless.
17. JA – "Here's how to talk to us about design" Question of how to get from point A goals to 6 year Capital Plan" More prominent as a road map.
18. DL – Physical MP good.
19. MC – ECU Smith Group good because show a plan with correct sketch up 3D grain and is clear. Don't dictate form but gives guidelines and massing. Make it progressive and cutting edge.