

Date / Time: April 23, 2012, 1:00 – 3:00 PM

Project: Designer Focus Group: Physical Master Plan 2012 Update

Location: Meeting Rm. 301 (Third floor), Administrative Services Bldg. III, 2701 Sullivan Drive

Meeting Minutes

ATTENDEES

<i>Name</i>	<i>Initials</i>	<i>Department</i>	<i>Email</i>	<i>Telephone</i>
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Tom Skolnicki	TS	Office of the University Architect		

- | <i>No.</i> | <i>Item</i> |
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| 1. | BB– History section is helpful. Would like to see a link to more historical photographs. How the plan has grown over time. MM likes the evolution of master planning in the History, but ML suggests this could be in a separate document, and that just a summary should be included in the master plan. JP thinks the history of neighborhoods and precincts is more helpful. SR - Historical maps could be in appendix. |
| 2. | SR – Process section is not that important or as helpful. ML - Spaces on campus that should be preserved. DK – Show the significant architecture over time, and the change from agricultural beginnings. SR – Appreciates the smaller area diagrams like on page 13. KP – The plan should zoom in more to neighborhoods that do something well, articulating concepts and showing more detail. Show good examples of Hearths, Hallowed Places, All Campus Paths. |
| 3. | ML – The plan is lacking utility information; needs more. What's lacking are cross sections of roads and paths. SR – Would like to see Utility maps that are interactive, allow user to turn on layers they need. JP – In large scale diagrams, exits, entries of buildings and service corridors are important to show, as well as Bus paths and stops. Sometimes hard to find what looking for. |
| 4. | BB – Regarding graphics and organization of the plan; At p 17 to p 18, the only way you know you're in Foundations section is the small text at top of page (consider color coding sections). BB/JP - Need better graphics to help convey the sections of the plan and their transitions. Consider Google Search for key terms. "Standards" need to be more distinct (bold?) It is sometimes difficult to find what you are looking for in the plan. SR – Consider a "greyed" margin/sidebar to highlight important information, major points. |
| 5. | BB - Pull in some of CC design & construction guidelines. Provide links to other documents such as Exterior Signage to provide the bigger picture. JP – Work to better sync up the MP & Design & Construction guidelines. CH – On web based version, embed links to drill down for further details. Could make like Wikipedia. |

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6. DK - Photos important. Keep updating photos. Show more targeted photos to illustrate concepts. Simple diagrams are good.
 - *Items 7 through 9 are regarding the Cornell Master Plan 3D images.
 7. *DK - UNC has three-dimension files for designers to use during design. BB - Stretch to go to that much detail on future buildings. Keep it sketchy. Partner with google earth. Important to see the massing. ML - Topography seems to be missing in Cornell MP document, and in the NC State PMP. So important to include it. BB - In this day and age, there should be 3D for topography.
 8. *SR - 3D model can be used to study new building. Drawing sections are also good but can only be used in one way.
 9. *DK - New buildings and additions should be transparent (if shown in 3D). KP - Future buildings could be a dotted line on the ground. DK - Be careful to not let character sketches convey that they will become reality (they are not the actual design.) SR - New building massing is good. Photos more helpful than character sketches. Some people like sketches, some don't. Sketches are good to show sense of scale in an undeveloped area. Be careful not to set up expectation of design. BB - U. of South Carolina trustees wanted new buildings to look like Sasaki renderings.
 10. SR - Like the Base middle top diagram. Show more modern examples. Show multiple examples of concepts (e.g. Centennial vs North campus.)
 11. SR - Discuss how campus gateways and portals express neighborhood identities; say "you have arrived." Use art and other interactions to translate character into a visible expression. There is a fine line between too much sameness and blending. Poe Hall is a good argument for showing 3D massing. KP - The plan can label heights of buildings on a 2D map as an alternative to 3D modeling.
 12. KH - Include public art. Map where/how to build into neighborhoods. SR - Exterior/Interior- Identify art in project budgets.
 13. JP - Consider simple slope maps. Designate where storm water where can be more natural vs. a manicured approach. ML - Tree conservation areas should be included on maps. Invasive/exotic species need to be addressed. Key concepts tree replacement program.
 14. KP - Identify (and label) major neighborhoods, and what makes them unique. Show them in detail (blow up maps) and define their edges. BB - Show City of Raleigh context through gateways, edges connectivity. Show differences, such as between Hillsborough Street and Western Boulevard.
 15. DK/SR - Use students (graphic design, architecture, etc.) to test out documents.

